

## Department of Self- Financing Courses

The self financing management courses of the college continued its successful journey this year also, with 2523 students, 26 full time faculties, and 45 visiting faculties.

### Departmental Programmes:

- Parents Orientation meet was organized for all First Year courses in the month of July, the meeting was addressed by Principal Dr. (Mrs) Shakuntala Singh where she oriented the first year students which was followed by faculty introductions.
- Termwise Parents –Teachers Meet was organized for BMS, BMM, BBI, BAF and BFM in the month of August and January by the class mentors under the guidance of the Prin. Dr.(Mrs) Shakuntala A Singh and Coordinator Asst.Prof.D.M.Murudeshwar.
- Industrial visits for all the courses were conducted during the months of November and December at Mumbai, Nashik and Pune areas.
- BMM (Marathi) students visited Zee 24 Taas and participated in a talk show named “Udyog Tumacha Paisa Dusryacha” on 20<sup>th</sup> June 2015.
- The students of TYBMM (Marathi) participated in Debate Competition organized by Maharashtra Times on 10<sup>th</sup> July.

Cinebuzz Academy for S.Y.B.M.M students. The programme consisted of plenary sessions on preproduction, production and post production by Abijeet Mhaske and Kiran Sawant from the academy. An interactive session on creating adds films, short films and documentaries were also included in the session.

- A guest lecture on “Consumerism and Media” was conducted on 15<sup>th</sup> September by Prof. Sunil Date, Kohinoor Business School, Mumbai for students of S.Y.B.M.M.
- On 22<sup>nd</sup> September a guest lecture on “ Brand Equity and Brand Management “ by Prof. Shyamkant Surve from Singhad Institute of Business Management , Pune was conducted for the students of T.Y.B.M.M
- A Seminar on “Creating Awareness about Financial Markets for Future Investors” was conducted on 1<sup>st</sup> November 2015 for FYBBI and FYBFM students by Vishal Gada Director - Marketing, Ambition Learning Solutions.
- The **Annual Departmental Management Event, ‘Chrysalis’** was conducted on 29<sup>th</sup> and 30<sup>th</sup> January 2016. This year’s theme was ‘Digitalisation’. A total of 25 colleges participated in around 7 events, successfully managed under the Chairmanship of Asst Prof Neha Malkhare and her team of 185 ‘Chrysalites’
- Department of BMM published its 6<sup>th</sup> edition of Campus Newspaper-‘Rta’ on 29<sup>th</sup> Jan 2016. The news paper was released at the hands of Chief Guest Ex Deputy Chief Editor Mr. Mahesh Vijapurkar, a veteran journalist with leading National newspaper HINDU.
- A session on “How to Crack IBPS” was conducted on 15<sup>th</sup> February 2016 for students of T.Y.B.B.I.

### Achievements of Teaching Staff

- Asst Prof Mughda Keskar published paper titled emotional impact of music in the international seminar at Joshi Bedekar College. She attended the prestigious Doctoral Consortium conducted by AIMA –AIM – Dr. A N Sheth at IMT Ghaziabad.
- Asst Prof Sangita Mohanty presented and published her paper titled cinema a medium of popular culture among youth –m a sociological study at Joshi Bedekar College. Her paper titled geriatric concern in India was published in peer reviewed conference proceeding at national conference at Jhunjhunwala College, Ghatkopar.
- Asst Prof Mrunmayee Thatte was invited as a guest speaker for the subject Financial Services Mgmt at

- On 20<sup>th</sup> July a visit to Legislative Assembly was organized for the students of TYBMM (M) Students on 20<sup>th</sup> July 2015. On the same day the students also visited Mumbai Marathi Patrakar Sangh and Press Club of Mumbai.
- On 20<sup>th</sup> August 2015, TYBMM students visited Daily Saamna Press at Prabhadevi to understand editing paper.
- A guest lecture of Mr. Viraj Mule Anchor on IBN-Lokmat Channels popular programme ‘Show Time’ was organized on 25<sup>th</sup> August 2015.
- On 4<sup>th</sup> September 2015 a Guest Lecture of N Prabhakar Pawar, Senior Crime Journalist from Da Saamna was organised on the topic “Crime Reportin
- On 8<sup>th</sup> September 2015 ‘Lakh Lakh Chanderi’ newspaper exclusively prepared and published TYBMM(M) students released at the hands Prin.Dr.(Mrs) Shakuntala.A.Singh.
- A lecture on “Stress Management “was conducted by Dr.Suchitra Naik , Chairperson , Counseling C on 25<sup>th</sup> August 2015 for all F.Y.B.A.F students.
- A three day workshop on Film Production v organized from 8<sup>th</sup> September to 10<sup>th</sup> September

SIA College and Model College Dombivli. She presented a paper on the topic “A study on Corporate Green washing and its impact on Consumers “at the International Conference, ‘World: A Global Village (Issues and Challenges)’ at Chndrabhan Sharma College, Powai. She was invited as a Judge and Speaker on the topic “Building Competitive Business Skills among Students” at Vivekanand College,Chembur.

- Asst. Prof. Neelam Shaikh published paper titled share price variation reflects on investment w.r.t. BSE in the international peer reviewed research journal of commerce management and social science. She published and presented a paper titled A New Paradigm of Inclusion and Exclusion of Financial Sector w r r Global Perspective at the International Commerce and Management conference at University of Mumbai.
- Asst Prof Vinod Chandwani published paper titled a Contemporary Study on ICT and Trends in Banking Sector in Journal of Commerce and Management. He presented and published paper titled a study on Impact of Social Media Marketing and Social Network Sites on consumer behavior at National Conference on Value Education towards National and Global Development at Shri Ram College Mumbai . His paper titled a study on Tax Revenue -a Comparative Study on Direct and Indirect Tax Levied in India was published in Indian Journal of Research in Commerce Management Engineering and Applied Science. He presented and published paper titled A Study on Customer Relationship Management Practices in Selected Organized Retail stores w.r.t Ulhasnagar city at a National Seminar on CRM and E-CRM, a Tool for Sustainable Growth at Ulhasnagar. He also presented paper titled ‘A Study on Social Media , Marketing on Consumer Behavior w r t Young Generation at International Seminar on Research Management and New Avenues held at Mumbai.
- Asst Prof Archana Nair was invited as a guest speaker on the topic Global Capital Markets and Foreign Exchange Markets at Pillai College of Arts, Commerce and Science, Panvel. She Co-authored a Paper on titled The Shadow Banking System: Implications for Financial Regulation, for the Lala Lajpat Rai Institute of Management, Mahalaxmi. She presented and published a paper titled Understanding Urban Financial Inclusion at International Conference, SIES College of Management Studies , Nerul on 27<sup>th</sup> February 2016.
- Asst. Prof Urmila P Shetve published research paper titled a study of of importance of marketing mix with agro tourism in spark- research journal of commerce and management. She also presented research paper

titled agro tourism – and opportunity for women empowerment at SIA College of higher education.

- Asst Prof. Mahesh M Patil acted as the convener of two days National Seminar on Indian Cinema- Past Present and future and was also an organizing member of Dr.V.N.Bedekar State Level Inter Collegiate Debate Competition.
- Asst Prof. Geetanjali Chiplunkar was invited as a Resource Person for Certificate Course in Social Work on the Topic “Industry Labor and Society” for NSS Volunteers at Joshi Bedekar College , Thane.
- Asst. Prof.Jharna Tolani published research paper titled “ Awareness and Usage of E-Health Services” in Spark, Research Journal of Commerce and Management.
- Asst Prof. Tanvi Pokhare presented a paper titled “ Changing Paradigms of Disability in Select Bollywood Movies” at the two day National Conference on Indian Cinema- Past Present and Future at Joshi Bedekar College, Thane.
- Asst .Prof.Mohini Kulkarni completed M.Phil in Statistics in August 2015 from Indian Institute of Technology.
- Asst. Prof Vimukta Raje presented paper titled “ *Gulzarancha Ijajat Padadyavaril Kavya*” at the National Conference on Indian Cinema- Past Present and Future, at Joshi Bedekar College, Thane. She published an article titled “ *Roop Pahata Lochani, Sukh Zate Ho Sajani* “ in the renowned Marathi Newspaper Saamna. Her article titled “Pudhach Paul “ was published in Annual Diwali Magazine “ Chehara Samvadhacha” in November 2015. She was invited as Chief Guest Speaker on the Birth Anniversary of Ram Ganesh Gadkari on 23<sup>rd</sup> Jan 2016 at Atré auditorium , Kalyan. She was also invited as a Judge for State Level Elocution Competition held on 28<sup>th</sup> December at Mulund.
- Asst. Prof. Mugdha Bapat presented paper titled Importance of Marketing Research in Tourism Development and its Awareness in National Conference at SGM College, Mumbai on Research Methodology where she received ‘Outstanding Research Paper’ Award. She also presented paper titled “Study of Factors Influencing Tourist Preferences Towards Various Types of Tourism” at International Conference of IMCOST Thane, where she was awarded ‘Best Paper’
- Asst. Prof. Neha Malkhare presented and published a paper titled “Depiction of Nationalism in Indian

Cinema at the National Conference on Indian Cinema Past Present and Future at Joshi Bedekar College Thane.

#### Students Achievements:

- Husain Rokadia, TYBMS was elected as the General Secretary, Students Council. He also won the Rolling Trophy for Best Student.
- Mayuri Redij of SYBAF was elected LR (Un Aided).
- Pritesh Gaonkar TYBBI won the Late Shri G.K.Dandekar Guruji Prize, Best Student recommended by the Principal. He also won the Late Shri Viju Natekar Smruti Prize for Best Sports Person of the College. He won Gold Medal at Mumbai university intercollegiate judo competition held at Podar college, Matunga on 24<sup>th</sup> November 2015 in 90 kgs weight category and selected to represent Mumbai university at all India inter university judo championship to be held at Bhubaneswar, Orissa to be held from 25<sup>th</sup> to 28<sup>th</sup> December 2015. District level Judo Competition held on 18<sup>th</sup> October 2015. He won gold medal at 43<sup>rd</sup> District level cadet and juniors Judo Championship 2015-2016 held on 18<sup>th</sup> October 2015 at Thane and selected to represent thane district at state level .He won Gold Medal at 43<sup>rd</sup> cadet and Junior Maharashtra State Judo Championship and National selection trials 2015 -2016 held at Nanded, Maharashtra from 30<sup>th</sup> October to 1<sup>st</sup> November 2015 . He won Gold Medal at 43<sup>rd</sup> Thane District Senior Judo Championship and State selection 2015-2016 held on 15<sup>th</sup> November 2015 held at Thane.He represented Maharashtra State at 43<sup>rd</sup> National cadet and juniors Judo Championship held at Vadodara Gujarat from 19<sup>th</sup> November to 22<sup>nd</sup> November 2015 and won bronze medal. He represented thane district at 43<sup>rd</sup> Senior Maharashtra State Judo Championship and national selection trials held at Aurangabad from 28<sup>th</sup> November to 29<sup>th</sup> December 2015.
- Tabinda Khan, TYBAF won the Best Student Unaided Trophy.
- FYBMM student Pradnya Powale along with Sagar Ranshoor, TYBMM won the Best Orator of the College.
- Pradnya Powale also won First Prize at RSP Elocution Competition and C D Deshmukh State Level Inter-Collegiate Elocution Competition. She also won Consolation Prize at Loksatta State Level Elocution Competition at Thane Zone. She also won Silver Medal at Elocution Competition at Youth Festival of Mumbai
- Harshada Shinkar, T Y B M M (M) won the award for

Best Essay Writer in the Colleg. She also won Third Prize at State Level Essay Writing Competition

- FYB.M.M student Shubham Pedamkar won third prize of Rs 1500/- and Certificate at Elocution Competition organized by Hundustani Prachar Sabha. He also won second prize at Self Written Poem Presentation organized by the Sabha.
- TYBMM student Jyoti Shinde won First Prize at Inter-Collegiate Elocution Competition organized by Pragati College Dombivali.
- Akshaya Jadyar of TYBMS was awarded the Best Sports Person of the College. She Won Gold Medal In Cross Country Race i.e. 6.5 km running in Mumbai University Inter-Collegiate Championship held at Gogate –Jogalekar college ,Ratnagiri. . She has been awarded special trophy by organizing college held on 30<sup>th</sup> August 2015. She participated in Maharashtra State Athletic Tournament held at Pune on 21<sup>st</sup> July 2015 and won silver medal in 1500 mtr running. She won Gold Medal in 1500mtrs and Silver Medal in 5000mtrs at Mumbai University Inter-Collegiate Athletic meet HELD ON 7<sup>TH</sup> AND 8<sup>TH</sup> November 2015 held at Sports pavilion , Mumbai . She won first prize in Inter Collegiate Greenathon i.e. 3km running organized by R.A. Podar College Matunga on 2<sup>nd</sup> August 2015. She won 2<sup>nd</sup> prize in 6km running at Thane kranti Daud held on 9<sup>th</sup> August 2015. She won Second Prize at Bombay YMCA 7km running competition held on 23<sup>rd</sup> August 2015 held at kandivli ,Mumbai.. She represented Maharashtra state at West Zone athletics championship held at Ajmer Rajasthan, on 11<sup>th</sup> October 2015 and she secured second place in 1500mtr running . She won first place at Thane district Cross Country championship held at Bhiwandi on 25<sup>th</sup> October 2015. She represented Mumbai university at Maharashtra inter university sports festival i.e. Ashwamedh held at Nanded on 28<sup>th</sup> and 29<sup>th</sup> November 2015 .she secured 6<sup>th</sup> place in 1500 mtr and 500mtr running in Ashwamedh festival . She won gold medal in 1500mtr running, Silver medal in 5000mtr running ,and silver medal in 800 mtr running competition organized by Indian masters athletics at marine lines , Mumbai , on 13<sup>th</sup> December 2015.She secured 5<sup>th</sup> position at 5<sup>th</sup> navi Mumbai mayors marathon competition (10 kms)held on 24<sup>th</sup> January 2016 .She secured 1<sup>st</sup> place in 400mtr and 800mtr running competition at Thane Mayors Chashak festival held from 3<sup>rd</sup> to 5<sup>th</sup> February 2016 .

- Ashish Pandey of SYFM won Gold Medal in Javeline throw at Mumbai University Inter-Collegiate Athletic meet HELD ON 7<sup>TH</sup> AND 8<sup>TH</sup> November 2015 held at University campus,Kalina, Mumbai .He won gold medal at intercollegiate sports festival organized by Somaiyya College Vidyavihar.
- Bhavik Rawal of FYBBI won Gold medal in 4x100 meter Relay with organized by Indian masters Athletics at Marine lines , Mumbai , on 13<sup>th</sup> December 2015 . He secured 4<sup>th</sup> place in 800mtr running and 6<sup>th</sup> place in 400mtr running at Mumbai University Inter-Collegiate Athletic meet held on 7<sup>th</sup> AND 8<sup>th</sup> November 2015 held at Sports pavilion , Mumbai . He won Silver medal in 400mtr running and bronze medal in 800mtr running competition organized by Indian Masters Athletics at Marine lines , Mumbai, on 13<sup>th</sup> December 2015
- Vallari Bukane of TYBAFwon Gold Medal at Inter FCI National level Badminton Women Singles Championship. She won Gold Medal in Women doubles at Maharashtra open Badminton Tournament held at goregaon , Mumbai . She was runner up in women double's at 1<sup>st</sup> Maharashtra state selection tournament held at Nanded . She was runner up in women double's at 2<sup>nd</sup> Maharashtra state selection tournament held at Chembur, Mumbai .she was runner up at women singles badminton district tournaments held at Vashi , navi Mumbai . She was runner up at all India public sector badminton tournaments held at Pune.
- FY BMM (M) student Nirmal Sanaya won Third Prize at Inter-Collegiate Short Film Competition organized by Manjunatha College, Dombivali.
- FY BMM student Atul Padwal won First Prize in Singing and Varsha Godambe won a Prize in Short Film Competition at *Thane Kala Krida Mahotsav*.
- MACJ- Second Year Student Kinnari Jadhav won Second Prize of Rs 3000/- and Trophy at Dr.V.N.Bedekar State Level Inter-Collegiate Debate Competition.
- Aishwarya Raje TY BFM(2014-15) published a Research Paper on the topic 'The Shadow Banking System: Implications for Financial Regulation' in the ISBN Compendium titled 'Digital Marketing Challenges and Prospects' by Lala Lajpat Rai Institute of Management, AICTE and NABARD

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